



# BrightBenefits™ Agent Incentive

## Effective Dates: 10/1/21 – 3/1/22

- For every group a broker sells with 25-50 enrolled, they get a **\$250 gift card**
- For every group with 51-100 enrolled, they get a **\$500 gift card**
- For every group with 101-500 enrolled, they get a **\$750 gift card**
- For every group with 501+ enrolled, **\$1,000 gift card**

*Gift card payout will occur after group effective date(s)*

### *\$5,000 Grand Prize for Brokers!*

Brokers who sell at least five groups of 25+ enrolled will be entered into a drawing for \$5,000 to be paid by check in April 2022.

*Individual brokers are eligible to participate. General agencies are not eligible. Brokers who sell through a GA is permitted.*



### **BrightBenefits** *Rate Reduction!*

Effective 12/1/2021 all our BrightBenefits Group Dental plans in Group Connect have been given a rate reduction. Rate decreases of up to 35% are available only through our Group Connect online quoting and enrollment platform.



**BROKER SERVICES**  
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